

# Matthew Gilson

## ILLUSTRATION · DESIGN

### Work History

**Market District** – Westlake, OH Fall 2022

*Graphic Artist*

- Worked closely with department and store leaders to create company and store advertisement
- Created handmade signage displayed around store
- Assisted in store display to help engage customer experience

**Nosotros** - Cleveland, OH Summer 2021

*Graphic Designer/Illustrator*

- Utilized digital media for company advertisement
- Met strict deadlines to complete projects for various company merchandise
- Created illustration and graphic design to create designs for t-shirt and stickers

**Modern Methods Brewing** - Remote Summer 2020

*Illustrator*

- Worked directly with art director and owner to create captivating illustration
- Created various concepts for final illustration for packaging design
- Designed illustration to fit measurements for size and dimensions of bottle

**BoneShaker Press** - Remote Fall 2016

*Illustrator*

- Created two compelling illustrations for publication of two illustrated books
- Developed narrative text using creative writing skills to describe process of each illustration
- Assisted in the overall design of books

**Scherba Industries** - Brunswick, OH Fall 2014

*CAD Artist*

- Utilized digital illustration technique to produce a rendered concept for cold air inflatables
- Worked in a design team to produce quality ideation to reach deadlines
- Produce high-resolution graphics for vehicle decals to present to clients

### Education

**Cleveland Institute of Art** May 2021

*Bachelor of Fine Arts: Illustration*

**Cuyahoga Community College** August 2019

*Certificate of Proficiency:*

Visual Communication & Design - Graphic Design

**Cuyahoga Community College** August 2013

*Associate of Applied Business:*

Visual Communication & Design - Illustration

### Info

Phone

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E-Mail

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Website

www.gilsonart.com

Social Media

📧 : matgilson

🐦 : matthewtgilson

🎵 : Matthew Gilson

🌐 : Matthew Gilson

### Skills

Adobe Creative Suite  
Proficient with InDesign,  
Photoshop, Illustrator,  
Premiere, & Animate

Maya, Mudbox and  
Cinema 4D

Graphic Design  
understanding with  
typography, grid  
& layout design

Experience with  
concept art and ideation  
for product development

Control drawing for  
presentation

Hand Lettering

