

Matthew Gilson

ILLUSTRATION · DESIGN

Work History

Market District – Westlake, OH

Fall 2022

Graphic Artist

- Worked closely with department and store leaders to create company and store advertisement
- Created handmade signage displayed around store
- Assisted in store display to help engage customer experience

Nosotros - Cleveland, OH

Summer 2021

Graphic Designer/Illustrator

- Utilized digital media for company advertisement
- Met strict deadlines to complete projects for various company merchandise
- Created illustration and graphic design to create designs for t-shirt and stickers

Modern Methods Brewing - Remote

Summer 2020

Illustrator

- Worked directly with art director and owner to create captivating illustration
- Created various concepts for final illustration for packaging design
- Designed illustration to fit measurements for size and dimensions of bottle

BoneShaker Press - Remote

Fall 2016

Illustrator

- Created two compelling illustrations for publication of two illustrated books
- Developed narrative text using creative writing skills to describe process of each illustration
- Assisted in the overall design of books

Scherba Industries - Brunswick, OH

Fall 2014

CAD Artist

- Utilized digital illustration technique to produce a rendered concept for cold air inflatables
- Worked in a design team to produce quality ideation to reach deadlines
- Produce high-resolution graphics for vehicle decals to present to clients

Education

Cleveland Institute of Art

May 2021

Bachelor of Fine Arts: Illustration

Cuyahoga Community College

August 2019

Certificate of Proficiency:

Visual Communication & Design - Graphic Design

Cuyahoga Community College

August 2013

Associate of Applied Business:

Visual Communication & Design - Illustration

Info

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E-Mail

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Website

www.gilsonart.com

Social Media

 : matgilson

 : matthewtgilson

 : Matthew Gilson

 : Matthew Gilson

Skills

Adobe Creatiue Suite

Maya, Mudbox and
Cinema 4D

Graphic Design
understanding with
typography, grid
& layout design

Experience with
concept art and ideation
for product development

Control drawing for
presentation

